

# Blue Thinking...

Blue Ginger recognises that its activities impact upon the environment both through its routine internal operations and through its influence and effects on the wider community.

We acknowledge a responsibility for, and a commitment to, protection of the environment at all levels. The company will comply fully with environmental legislation and in addition, is committed to continued efforts to:

- avoid wherever practical the use of environmentally damaging substances, materials and processes.
- promote a purchasing policy both in house and for our clients which will give preference, as far as practicable, to those products and services which cause the least harm to the environment, such as 'no waste' technology like digital printing and the use of high percentage recycled paper and vegetable based inks
- minimise waste and pollution and develop and operate environmentally sound waste management procedures – 100% of all our cardboard, waste paper, printer cartridges and mobile phones are recycled.
- promote environmental management policies and practices at every level.

# Blue Thinking Continued...

- purchase energy saving products whenever possible (such as light bulbs, rechargeable batteries and solar powered phone chargers)
- reduce water and energy consumption by switching off taps, lights and other electrical appliances when not in use
- increase awareness of environmental responsibilities among staff
- encourage and facilitate modes of transport by staff which minimise environmental impact, and apply environmentally friendly principles to the operation of vehicles
- consider environmental factors in respect of the growth of the company seeking as far as is practical to reduce harmful environmental impact
- work with other local, national and other agencies as appropriate to promote environmental policies
- progress in implementing this policy is reviewed on an ongoing basis