



PRESS INFORMATION, 26 FEBRUARY 2009

**BRITISH RECYCLED PRODUCTS
PRESENTS 'EZIKERB' AT ECOBUILD**

The innovative and compelling kerbing system made from recycled plastic, Ezikerb, will be presented at Ecobuild on stand GS22 by British Recycled Products. Ezikerb has been designed and patented as a practical, cost effective and durable alternative to conventional concrete kerbing and will be manufactured in the UK by i-plas from recycled plastic, otherwise destined for landfill.



Ezikerb has been specifically developed as a kerbing solution for access roads before, during and after construction of new development projects. Currently, the line and level of access roads is usually created using standard bricks laid on edge or channel blocks which must be broken out, scrapped and replaced by permanent kerbing when construction is complete. Even when actual kerbing is used, approximately 75% need replacing due to damage from site traffic.

Providing a simple yet ingenious solution, Ezikerb is supplied in two sections to serve its purpose in the short and long term. The bottom section is laid first and protected by a re-usable plastic strip which lies flush with the surface of the road to establish and facilitate access for site traffic. When construction is complete, the cover is removed and the top section slotted into place to create the finished kerb. The recycled plastic system is incredible durable and looks almost identical to conventional kerbing. The Ezikerb sections also weigh just 19.5kg in contrast to 70kg concrete kerbing, making manual installation much easier and efficient while reducing the environmental impact and costs of transportation.

Ezikerb is manufactured in the UK by i-plas and conservative estimates suggest the new system could save approximately 2,500 tonnes of waste plastic from landfill per year and save over 4,000 tonnes in CO2 emissions. Ezikerb is distributed through British Recycled products, with more information at Ecobuild stand GS22, on the website www.britishrecycledproducts.co.uk or by calling Jason on 0845 050 8415.

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