

Press Information, 26th April 2006



CREATE AND BROADCAST PODCASTS AT WWW.JELLYCAST.COM

New online community from Record-breaking Podcast People

For anyone with something to shout about, a brand new online community has just been launched as a no-nonsense and great value place to create and broadcast podcasts to friends, families and the world: www.jellycast.com. To celebrate the launch, the Jellycast people are also offering £50 cash prizes for the best podcasts posted on the site each week until the end of June.

For students sharing a great gig or ranting about Blair, music fans uploading festival highlights or travelers sending their tall tales back home, www.jellycast.com is the place to head, with podcast creation, hosting and downloading for a one-off charge of just £10 for life. There are no strings, no hidden extras down the line and www.jellycast.com is an advertising, marketing and spam free zone.

www.jellycast.com has been created by The Positive Internet Company who recently achieved Guinness World Record Breaking status for hosting the immensely popular Ricky Gervais podcasts, downloaded by over 5 million people worldwide. The aim is to offer everyone the same UK based service, high speeds and reliability as provided for the Gervais podcasts, so even the most popular new band, budding Jack Dee or Alan Wicker can podcast away at www.jellycast.com without fear of the website grinding to a halt or collapsing under the strain. When the BBC do come calling, more heavyweight hosting plans are also available for the most popular and commercial podcasts, most likely to receive thousands of listeners each month.

To find out more, simply visit www.jellycast.com.

- Ends -

Notes to editors:

The Ricky Gervais podcasts received 451,000 downloads in the first two weeks alone – 7 times the anticipated traffic and amounting to 6.5 million megabytes of data hitting the Positive Internet server. To date the podcasts have achieved well over 5 million downloads without any technical hitches.